Television tariffs
Transmission of audiovisual works by television service providers or TV organisations

1. Private TV organisation
   • 0.3% of monthly commercial gross income.
   • A minimum rate is set for TV organisations holding national and international television service licenses, whose revenue exceeds €200,000 per month.

2. Public service TV organisation (Estonian Public Broadcasting - ERR)
   • 0.3% calculated on the portion of support allocated to ERR from the state budget for providing television services.
   • Since ERR, as a public service broadcasting organisation, produces and broadcasts both radio and television programs, the tariff for the transmission of audiovisual works included in ERR’s television programs is calculated only from the support portion of the state budget allocated to ERR for the provision of television services.
   • If the Council of ERR allows the transmission of advertising in ERR’s programs in cases prescribed by law, a 0.3% tariff is applied to the revenue received from the sale of television airtime for advertising.

Comments:

1. Tariffs do not depend on the proportion of audiovisual works in the television programs produced by TV organisations.
2. Monthly commercial income includes revenues from the sale of television airtime for advertising, revenue from advertising sales of the teleportal environment, and revenue from the use of paid teleportal service (subscription fee for access to a paid online service).
3. When calculating the fee payable to EAÜ (Estonian Authors’ Society), revenue from sponsorship, donations, and barter transactions is not considered.
4. Tariffs are based on the results of negotiations with TV organisations.
5. These tariffs are valid until 31.12.2024.